

To: Adam Duvernay> aduvernay@registerguard.com
From: Nikoline Porse> nikoline@uoregon.edu
Subject: St. Vincent de Paul's Warming Center is Now Operating

Hi Adam!

My name is Nikoline Porse, and I am an account executive for a local Eugene public relations agency. I found your profile on MuckRack, and you seem to be just as involved as I am when it comes to local news, events and political topics. My current client is St. Vincent de Paul. I am helping this nonprofit organization spread the word about its seasonal service: The Egan Warming Center.

This news story should encourage Eugene residents to donate to St. Vincent-- whether that be their time, money or resources. Volunteer work is the driving force behind The Egan Center. In a past article I found, it said that the warming centers required 23,000 hours and 1,100 volunteers to maintain order. Even with a copious amount of volunteers, more help would have been welcomed. COVID-19 is prevalent, but people should not worry about the spread if they follow CDC guidelines. It may be a bit harder to recruit people, but the least we can do is inspire people to donate items and money if they are not comfortable with volunteer work.

Covering the warming center advocates for the less fortunate. Imagine if the donations were greater this year because you brought attention to this service. Being a Eugene resident, you know how unforgiving Oregon winters can be. This service invites unhoused guests to an environment that is warm, caring and resourceful. The Egan Warming Center operates from Nov. 15 through March 31.

St. Vincent de Paul is designed to assist those who may not have the privilege to achieve self-sufficiency by themselves. This nonprofit prides itself on lending a hand, which can pave a path for a better future and lifestyle.

Thank you for your time,
Nikoline Porse
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